



A boutique Law firm with over 31 years of experience covering all areas of Intellectual Property and the fight against the illegal market in Brazil.



**GARÉ ADVOGADOS**  
Intellectual Property

# OUR EXPERTISE IN BRAND PROTECTION, INVESTIGATION AND LITIGATION

## BRAND PROTECTION



- Strategic actions against counterfeiting, piracy, smuggling and ilegal market.
- Search and Seizure raids with all enforcement's authorities.
- Border measures.
- Trainings.

## LITIGATION



- Civil and Criminal IP litigation.
- Trademark, patentes and industrial design infringements.
- Unfair competition.
- Trade dress.

## INVESTIGATION



- In-depth investigations to find manufacturing, warehouses, and the main distribution channels.
- Market Survey.

## ONLINE MONITORING

- Detection of ilegal adds.
- Test Purchase and takedown request.
- Online Intelligence.

# OUR EXPERTISE IN IP PROSECUTION, CONSULTANCY AND OTHER AREAS

## IP PROSECUTION



- Clearance.
- Prosecution at the Brazilian Patents and Trademarks Office (BPTO).
- Investigations (non-use, prior use, third party's).
- Negotiations (Transfer of rights, Cease and Desist letters).
- Copyrights.
- Domain names.
- Dispute resolution.

## CONSULTANCY



- General counseling in IP.
- Contracts – Drafting and negotiation.
- Licensing.
- Technology transfer.
- Franchising.
- Fashion Law.
- Data Protection.

## OTHER AREAS



- Consumer Law.
- Environmental Law.
- Dumping.
- Regulatory Law.



# MARKET PERCEPTION

“ *High-level IP and brand protection boutique frequently retained by major names in the luxury goods, beverages and sportswear sectors for its in-depth knowledge of combating counterfeiting of goods, trademark, patents and industrial design infringements, unfair competition and copyright violations. Well-equipped to provide investigations, market surveys and internet monitoring using innovative technological tools as a part of its brand protection strategy.* ”



Leaders League 2022 | Leading firm for  
Anti-counterfeiting and enforcement actions

# BENEFITS OF WORKING IN PARTNERSHIP WITH US

- Working in synergy with a portfolio of renowned and recognized companies worldwide;
- Experience in diverse market sectors, such as luxury goods, sports, clothing, footwear, hygiene and cleaning products, beverages, auto parts, cosmetics, electronics, among others;
- Strong network, with capability to organize integrated actions with enforcement authorities.
- Our in-house investigation (online/offline) works in connection with the Prosecution Department benefiting a faster advice especially in clearance searches and non-use actions.
- A trustful and transparent law firm for working in partnership with other law firms worldwide.



# OUR NUMBERS



\*During the last 6 years.

For over 20 Years we have been providing Legal and Institutional services to the Brand Protection Group - BPG, on behalf of which we work as a member of the National Council to Combat Piracy.

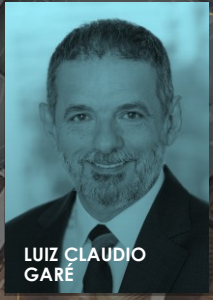


We are member of the Brazilian Intellectual Property Association - ABPI and International Trademark Association - INTA.

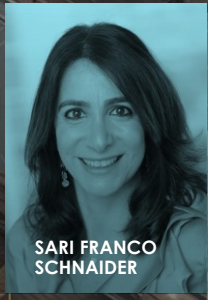
We are experts for Union des fabricants - UNIFAB in Brazil.



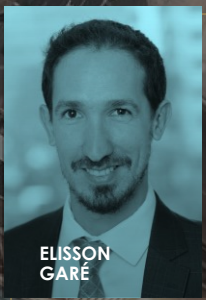
Working as member and in partnership with the most relevant IP associations and councils worldwide.



LUIZ CLAUDIO  
GARÉ



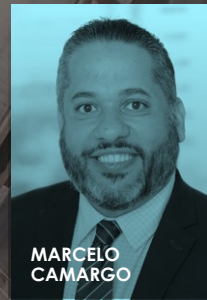
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SCHNAIDER



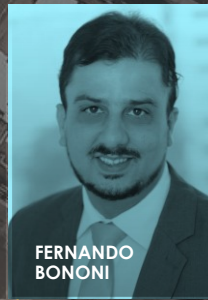
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GARÉ



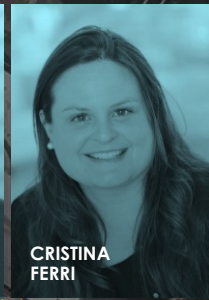
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CARNEY



MARCELO  
CAMARGO



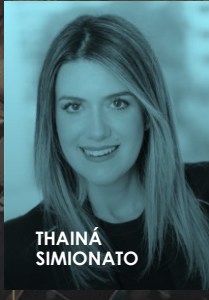
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CRISTINA  
FERRI



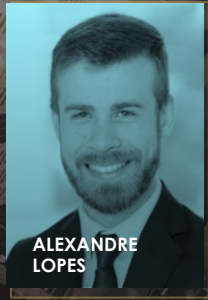
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PENTEADO



THAINÁ  
SIMIONATO



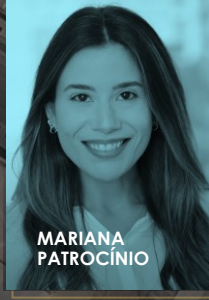
VICTOR  
QUEIROZ



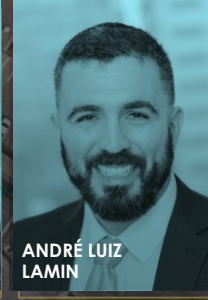
ALEXANDRE  
LOPES



CAROLYNE  
CANTÚ



MARIANA  
PATROCÍNIO



ANDRÉ LUIZ  
LAMIN



MARCUS LOPES  
SODRÉ

Our team is formed by more than 40 specialized professionals, committed to provide the best results for our clients.

LEGAL  
TEAM



# To learn more about our services, clients and schedules, please contact us

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